



Bank Innovators Council Road Show to Help Banks Thrive in Today's New World

ARCA and Yodlee partner with BIC and Innovation Cafe to bring the global dialogue around financial challenges to twenty-two cities across America

SEATTLE, Washington (PRWEB.com) - July 22, 2014 – The Bank Innovators Council (“BIC”) today announced a twenty-two city “Road Show” beginning later this year. Under the theme “Thriving in an Era of Digital Disruption,” the Road Show will consist of half-day workshops across North America to share research and insights to inspire more innovation in banking.

The workshops have been jointly designed and developed by BIC and Innovation Cafe and will be facilitated by Innovation Cafe CEO Jay van Zyl, PhD, and BIC co-founder, JP Nicols. Dr. van Zyl is an internationally accomplished entrepreneur and adjunct faculty at the Gordon Institute of Business Science at the Pretoria University with a specific focus on innovation in financial services; and Nicols is a former senior bank executive who has also been recognized globally as a leading voice for innovation, strategy and leadership in financial services.

“Bankers today are overwhelmed by all the challenges they face, as well as the extraordinary amount of new ideas coming into the marketplace every day,” commented Nicols. “They need a forum to explore which ideas can truly improve the lives of their customers and we are leveraging our research and experience to bring this conversation, directly to them, in their city, in their local context.”

“These workshops will truly be hands-on, interactive sessions where we challenge assumptions and solve problems with our peers,” added van Zyl. “Bankers are hungry to learn how to keep up with the latest trends and ideas, while also meeting heightened consumer expectations and – most importantly – grow their business. These workshops will give them the knowledge and tools to thrive in today’s world.”

Partnering with the BIC to support the Road Show are ARCA and Yodlee. “Yodlee has been supporting us since we launched last September and their contribution to our mission – from understanding how banks engage customers to providing access to new technologies – has been invaluable,” commented BIC co-founder Will Trout. “And, now adding ARCA, a true leader in changing the way bank branches are viewed and used, is an incredible resource as we embark on our journey.”

The Road Show will kick off on September 3rd in Birmingham, AL and conclude in Los Angeles in mid-December. All workshop locations and dates, as well as registration information can be found at bankinnovatorscouncil.org/RoadShow.

About Bank Innovators Council

The Bank Innovators Council (“BIC”) is a membership organization providing a 24/7, 365 ecosystem for financial innovation. With the BIC's proprietary research and content on the Innovation Cafe, members gain insight and perspective to assist them in keeping their organizations relevant for their customers. With members in 35 states and 51 countries on six continents, the BIC also provides opportunities for members share best practices and develop and test new ideas outside of the day-to-day demands of their existing businesses.

About Innovation Cafe

The Innovation Cafe is a software platform with a strong focus on social based innovation and trends in the financial services world. With numerous partners around the world, the Innovation Cafe has been involved with a number of academic establishments, financial services institutions and research projects, focusing primarily on innovation in the financial services world.

About ARCA

ARCA provides technology and services to help people control cash in bank branches, retail stores and self-service kiosks. Since the company began in 1998, ARCA has experienced strong, consistent growth and now has operations in the United States, the United Kingdom, Russia, India and China. As more companies seek new and better ways to serve their customers with transaction automation solutions, and with the continued growth of the self-service industry, ARCA's vision and commitment to customer service and technological innovation have helped the company become an industry leader. For more information, visit <http://www.archtechsystems.com>.

About Yodlee

Yodlee is a leading technology and applications platform powering dynamic, cloud-based innovation for digital financial services. More than 750 companies in over 10 countries, including 9 of the 15 largest U.S. banks and hundreds of Internet services companies, subscribe to the Yodlee platform to power personalized financial apps and services for millions of consumers. Yodlee solutions help transform the speed and delivery of financial innovation, improve digital customer experiences, and deepen customer engagement. Yodlee is headquartered in Redwood City, CA with global offices in London and Bangalore. For more information, visit www.yodlee.com.